

## Privacy Policy

### Introduction

Physical Ed+ ("we", "our", "us") is committed to protecting and respecting your privacy. This privacy policy explains how we collect, use, store, and protect your personal data when you book our sports coaching services. We are committed to ensuring that your privacy is protected in accordance with UK law and the General Data Protection Regulation (GDPR).

### Information We Collect

We may collect and process the following data about you and your children:

- **Personal Information:** When you register for our sports clubs, we collect personal information such as your name, address, email address, phone number, and the name, age, and school of your child.
- **Health Information:** We may collect health information about your child to ensure we provide appropriate care during our activities. This may include information about allergies, medical conditions, and emergency contact details.
- **Transaction Information:** Details of the services you have purchased from us, including booking dates and payment details.
- **Technical Information:** Information about your visits to our website, including IP address, browser type and version, time zone setting, browser plug-in types and versions, operating system and platform, and other technology on the devices you use to access our site.

### How We Use Your Information

We use the information we collect in the following ways:

- **Service Delivery:** To provide you with the services you have requested, including managing bookings, communicating with you about your child's participation, and ensuring their safety and well-being.
- **Communication:** To send you information about our services, updates, and promotional materials that may be of interest to you. You can opt out of receiving these communications at any time.
- **Administration:** To manage our website and internal operations, including troubleshooting, data analysis, testing, research, and statistical and survey purposes.
- **Legal Obligations:** To comply with legal and regulatory requirements, such as safeguarding and health and safety regulations.

### Data Retention

We will retain your personal data for as long as your child attends and participates in our sports clubs. Once your child is too old to attend or stops attending our sports clubs, we will securely delete or anonymize your personal data, unless we are required to retain it for legal or regulatory reasons.

### Data Security

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic, and managerial procedures to safeguard and secure the information we collect online.

### Sharing Your Information

We will not share your personal data with third parties except in the following circumstances:

- **Service Providers:** We may share your information with trusted service providers who perform functions on our behalf, such as payment processing and IT support. These providers are required to comply with our data protection policies and are not permitted to use your data for any other purpose.
- **Legal Requirements:** We may disclose your personal data if required to do so by law or in response to valid requests by public authorities.

## Your Rights

You have the following rights regarding your personal data:

- **Access:** You have the right to request a copy of the personal data we hold about you.
- **Correction:** You have the right to request correction of any inaccurate or incomplete data.
- **Deletion:** You have the right to request the deletion of your personal data when it is no longer necessary for the purposes for which it was collected.
- **Objection:** You have the right to object to the processing of your personal data where we are relying on a legitimate interest.
- **Restriction:** You have the right to request the restriction of processing your personal data in certain circumstances.

To exercise any of these rights, please contact us at [richardlightfoot@physicaled.co.uk](mailto:richardlightfoot@physicaled.co.uk)

## Changes to Our Privacy Policy

We may update this privacy policy from time to time. Any changes we make will be posted on this page, and where appropriate, notified to you by email. Please check back frequently to see any updates or changes to our privacy policy.

## Contact Us

If you have any questions about this privacy policy or our data protection practices, please contact us at:

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39 Chalkdown, Luton, LU27FH

[andrewgreene@physicaled.co.uk](mailto:andrewgreene@physicaled.co.uk)

[richardlightfoot@physicaled.co.uk](mailto:richardlightfoot@physicaled.co.uk)

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By using our services, you agree to the terms of this privacy policy. Thank you for your trust in Physical Ed+.